



Event Organizer Guidelines

2017/2018 Season

The World Snowboarding platform encompasses all quality snowboarding events worldwide. Each event is expected to commit to minimum standards in the areas of: competition infrastructure, event organization, administration, safety, rider hospitality, and prize money.

THE FOUR EVENT LEVELS ON THE TOUR

Each event level holds a distinct set of inherent characteristics that promote the progressive development of riders from Rookie to Elite while ensuring an adequate representation of the sport at each level. The event levels are a guide to organizers, riders, brands and the media. They are in place to provide transparency for the world to best understand the sport of freestyle snowboarding.

ELITE LEVEL: THE PINNACLE EVENTS OF SNOWBOARDING

Elite level events are premium world-class level sport events, addressing a global mainstream audience and mass media. Elite level events showcase the sport of snowboarding, representing the highest level of sports performance, event organization, TV production, communication and marketing.

INTERNATIONAL LEVEL: PROGRESSIVE HIGH PERFORMANCE SPORT

International level blends the best of the sport's technical progression in a creative yet professional environment for a core audience and national mainstream media. Creative and progressive concepts are welcome that convey snowboarding's core values such as fun, sportsmanship, progression and creativity. International level is often where the world's best riders first get to compete with the next big names on the rise.

NATIONAL LEVEL: PROVING GROUND FOR NATIONAL CHAMPIONS

National level allows riders to develop their skills, enabling progression through a competitive and stimulating environment whilst addressing a national audience. National level is the stepping-stone to the international competition stage and often the first opportunity for young and upcoming riders to compete against an international field.

REGIONAL LEVEL: LAUNCH PAD FOR EMERGING RIDERS

Regional level is the entry point to the world of competitive freestyle snowboarding for kids and youngsters. Local amateur events with local impact target a local audience often organized by clubs, shops, brands and motivated individuals. Regional level events are the incubators for the stars of tomorrow



National Level

Proving ground for national champions

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Guidelines

1. COSTS & TERMS

1.1. Service Fee - Calendar and Result Processing Fee

For maintaining the event schedule, verification and uploading of event results, assignment of WSPL points and the processing of event results for the World Snowboarding Points Lists (WSPLs) a service fee will be charged by the World Snowboarding Marketing & Services company. E.g. an event on National level with a halfpipe and slopestyle competition for both men and women will submit 4 competition results and pay 4x 250 EUR.

Fee:

(for result upload, verification & processing for WSPL)

International: 250,- EUR per result

Discounts:

> 25 Results: **50% Discount on Service Fee**

> 50 Results: **70% Discount on Service Fee**

The service fee will be invoiced by the World Snowboarding Marketing & Services Company.

1.2. Event Membership Fee - WSF

Annual (2018) WSF direct event membership fee: EUR 100,- including voting rights & representation on board of directors as per the WSF statutes (for events that are not affiliated with their NSA and for events that wish to become a direct member of WSF).

The membership fee will be invoiced by the WSF organization.

Payment Terms

The Service fee has to be paid within twenty (20) business days after receipt of the invoice. If the member fails to meet the foregoing deadline, a surcharge of 4% of the total fees applies.

1.3. Prize Money Minimums

Men per discipline	2.500 (USD) can be all in kind
Women per discipline	1.500 (USD) can be all in kind

Payment Terms

Prize money has to be paid out in cash on-site directly after the event or transferred to the riders personal bank account no later than two weeks after the event. In general, the full Price money value can be in kind.

2. COURSE & INFRASTRUCTURE

2.1. Setup

- Riders shall have the ability to develop their skills and progress.
- The dimensions must live up to the expected level of riding for the level of event intended.
- Course must be shaped and maintained from first training to finals to ensure safety and optimum training conditions for riders.

2.2. Medical care & safety

- On-Site Medical Care: Certified & trained First Aid Team must be on-site/course at all times during training and competition. Any persons handling an injured rider must hold current First Aid certification.

2.3. Athlete care

Dedicated athlete care is expected on the international level to ensure top level rider performance, which implies:

- A dedicated rider contact person(s) and all information needed, dedicated to riders at accreditation

3. COMPETITION GUIDELINES

3.1. Event Format

- Event shall consist of at least two competition rounds (usually Qualification and Finals)
- The first round determines the best athletes of the event that qualify for the consecutive round.
- Starting order for the first round shall be reversed order of the WSPL ranking as of Monday or Thursday (whichever is closer) before the event
- A minimum of 2 runs per athlete per round is required

3.2. Field Sizes

- Event shall have a minimum of 16 starting places in the competition. Events are strongly encouraged to extend starting places to enable most riders as possible to compete and receive WSPL ranking points.
- OPEN events are strongly encouraged as they build the sport and the talent pool. Invitational events and strict quota criteria restrict the sport's growth and depth of field for strong competition. Snowboarding was built on Open events.

3.3. Entry

- WS provides an online event registration system which is connected with the central WS database system. It is recommended that the registration system of the tour is

used by all events. It is a simple third party system, which can deal with money handling, data and information gathering and direct athlete notification for confirmations and waitlists. It automatically seeds athletes based on their WSPL ranking and simplifies results delivery as all information is accurate.

- Priority access must be provided in the order of the registered rider's position on the WSPL as per the registration cut-off date. The respective WSPLs can be downloaded from www.worldsnowboarding.org/points-lists. The WS registration system automatically selects the riders based on this rule.

3.4. Seeding

- The most current WSPL in the respective discipline has to be used for seeding riders in the first round of the competition. The respective WSPLs can be downloaded from www.worldsnowboarding.org/points-lists.

4. ADMINISTRATION & INFORMATION

4.1. Athlete Registration

- Use of WS Online Registration System or adequate Athlete Online Registration System is strongly recommended. WS Online System can be used Free of charge.

4.2. Scoring and Result Tabulation

Use of electronic live scoring system to support judges decision making process, tabulation of scores and calculation of standings in real time is highly recommended.
On-Site Information System: Electronic Scoreboard/noticeboard, athlete info system, PA announcements
Full event results in standard WS format must be provided no later than max. 24hrs after end of Final for processing and uploading to WS Results Service System

4.3. Judging

Head Judge must be WSF/FIS trained and certified and appointed by the National Judge Coordinator or WSF Judge Coordinator if there is no national Judge coordinator.
WSF Judge Coordinator will work with National Judge Coordinators and events, to establish a qualified judge panel.
Remuneration - Judging Panel Travel and Pay Rates must follow WSF Judge Protocol

4.4. Event information provided to WS

- Detailed information about event, format, program, special rules and characteristics
- Contact list of key event staff
- Event logo
- Sponsor logo(s)
- Event description
- Event images (if existing)



5. ORGANIZATION & VENUE

A venue must provide an adequate infrastructure and optical appeal for its addressed audience. Dedicated areas and concepts are desirable for:

- Riders (rider area, rider person)
- Media (press kits, images, press room if existing)
- Basic Arena Design

6. COMMUNICATION & MARKETING

A national level event is expected to serve a national market, addressing a core audience and core media as well as local general media in the host region. Therefore, an event should make best effort to:

- Run a social media fan page (e.g. facebook) or website where information can be found online
- Be in contact with selected media representatives, partners and national associations to communicate the event



7. WSF & WS PROMOTION

7.1. WSF/WS presence on event website (if applicable)

WS and WSF Logo & Link to both websites
Link to WS and WSF Page

7.2. WSF/WS presence event on-site (make best efforts, if applicable)

WS Logo referenced below does not include any partner logos

WS & WSF logo on all print collateral
WS Logo/ Banner on prize giving wall/ interview area (if produced by event)
WS Logo on contest bibs (if produced by event: preferred position: right or left shoulder front, Logo visible on TV/video)
Live announcements: World Snowboarding and WSF reference in PA/ Live announcement

7.3. Event communication/PR (make best efforts, if applicable)

WS Logo and WS boiler included in all Event Press Releases
WSF / WS explanation in all Rider Info packs (as provided by WSF/WS)
WSF Press Kit available for download in press section on website
High resolution, rights cleared images access online during/ post event 3 shots (prize-giving/action/mood)



Benefits

8. MEMBER & SERVICE FEE: BENEFITS

Your member & service fee supports the athletes, events and the sport, altogether through our shared platforms – the World Snowboard Snowboarding website and the WSF organization.

ANNUAL MEMBERSHIP FEE BENEFITS

Official member of the World Snowboard Federation (WSF)
Voting rights at the WSF General Assembly as per the WSF statutes
Right to use of the WS/WSF Logos

WORLD SNOWBOARDING EVENT SCHEDULE, WSPL(s) & WRT

Official event on World Snowboarding Event Schedule with link to event profile page
Verification and upload of event results for the World Snowboarding Points Lists (WSPLs) and World Rookie Tour rankings (WRT).
Calculation and assignment of WSPL & World Rookie Tour (WRT) ranking points for every rider that participated.
Inclusion of event results for the respective WSPL(s) and WRT rankings, WSPL updates two times a week (Monday & Thursday), WRT update every wednesday.
Use of WS Athlete Registration System for Online Event Registration including creditcard payment service for entry fees

EVENT PROFILE ON WORLDSNOWBOARDING & WSF WEBSITES

Integration of event logo, basic information, event description, link to event's website
Display of event's final results on event profile page
Link to event's online registration system for riders (if applicable)

COMMUNICATION SERVICES ON WS AND WSF DIGITAL CHANNELS

Event communication on WS and WSF digital channels if content provided by event (at WSs/WSFs discretion)

INFORMATION & PRODUCTION SERVICES

WS and WSF digital Press Packs for distribution at events (WS/WSF provided)
Free use of WS Athlete online registration system at Open events