



Event Organizer Guidelines

2017/2018 Season

The World Snowboarding platform encompasses all quality snowboarding events worldwide. Each event is expected to commit to minimum standards in the areas of: competition infrastructure, event organization, administration, safety, rider hospitality, and prize money.

THE FOUR EVENT LEVELS ON THE TOUR

Each event level holds a distinct set of inherent characteristics that promote the progressive development of riders from Rookie to Elite while ensuring an adequate representation of the sport at each level. The event levels are a guide to organizers, riders, brands and the media. They are in place to provide transparency for the world to best understand the sport of freestyle snowboarding.

ELITE LEVEL: THE PINNACLE EVENTS OF SNOWBOARDING

Elite level events are premium world-class level sport events, addressing a global mainstream audience and mass media. Elite level events showcase the sport of snowboarding, representing the highest level of sports performance, event organization, TV production, communication and marketing.

INTERNATIONAL LEVEL: PROGRESSIVE HIGH PERFORMANCE SPORT

International level blends the best of the sport's technical progression in a creative yet professional environment for a core audience and national mainstream media. Creative and progressive concepts are welcome that convey snowboarding's core values such as fun, sportsmanship, progression and creativity. International level is often where the world's best riders first get to compete with the next big names on the rise.

NATIONAL LEVEL: PROVING GROUND FOR NATIONAL CHAMPIONS

National level allows riders to develop their skills, enabling progression through a competitive and stimulating environment whilst addressing a national audience. National level is the stepping-stone to the international competition stage and often the first opportunity for young and upcoming riders to compete against an international field.

REGIONAL LEVEL: LAUNCH PAD FOR EMERGING RIDERS

Regional level is the entry point to the world of competitive freestyle snowboarding for kids and youngsters. Local amateur events with local impact target a local audience often organized by clubs, shops, brands and motivated individuals. Regional level events are the incubators for the stars of tomorrow.



Elite Level

The pinnacle events of snowboarding

Elite level are premium world-class level sport events, addressing a global mainstream audience and mass media. Elite level events showcase the sport of snowboarding, representing the highest level of sports performance, event organization, tv production, communication and marketing.

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Guidelines

1. COSTS & TERMS

1.1. Service Fee - Calendar and Result Processing Fee

For maintaining the event schedule, verification and uploading of event results, assignment of WSPL points and the processing of event results for the World Snowboarding Points Lists (WSPLs) a service fee will be charged by the World Snowboarding Marketing & Services company. E.g. an event on Elite level with a halfpipe and slopestyle competition for both men and women will submit 4 competition results and pay 4x 600 EUR.

Fees:

(for result upload, verification & processing for WSPL)

Elite: 600,- EUR per result (e.g. SS Men)

The service fee will be invoiced by the World Snowboarding Marketing & Services Company.

1.2. Event Membership Fee - WSF

Annual (2018) WSF direct event membership fee: EUR 100,- including voting rights & representation on board of directors as per the WSF statutes (for events that are not affiliated with their NSA and for events that wish to become a direct member of WSF).

The membership fee will be invoiced by the WSF organization.

Payment Terms

The Service fee has to be paid within twenty (20) business days after receipt of the invoice. If the member fails to meet the foregoing deadline, a surcharge of 4% of the total fees applies.

1.3. Prize Money Minimums

Men per discipline	30.000 (USD)
Women per discipline	30.000 (USD)

Payment Terms

Prize money has to be paid out in cash (USD currency) on-site directly after the event or transferred to the riders personal bank account no later than two weeks after the event.

2. COURSE & INFRASTRUCTURE

2.1. Setup

- The competition infrastructure has to fulfill the highest expectations for world-class competition courses in the official disciplines Halfpipe, Slopestyle and Big Air.

- The course has to enable riders to perform tricks at the highest level of snowboarding and allow progression of the sport.
- The dimensions must live up to the expected level of riding for the level of event intended.
- Course must be perfectly shaped and maintained from first training to finals to ensure safety and optimum training conditions for riders.
- Course sketch must be provided to WS upon request.

2.2. Medical care & safety

- On-Site Medical Care: Certified & trained First Aid Team must be on-site/course at all times during training and competition. Any persons handling an injured rider must hold current First Aid certification.
- Off-Site Medical Care: Hospitals, care facilities and staff have to comply with international standards/ be internationally recognized. Hospitals have to be in close proximity to ensure minimum transportation time in case of injuries or helicopters must be there on call.
- Designated Areas: Specific areas for spectators, media, photographers, riders, guests etc must be assigned, clearly marked, fenced and guarded to ensure course safety.

2.3. Athlete care

Most comprehensive athlete care is expected on the elite level to ensure world-class performances, which implies:

- A dedicated rider contact person(s) and all information needed, dedicated to riders at accreditation
- A dedicated rider area on site, providing all amenities as sanitary facilities, room to relax, internet access and a screen to follow the competition
- Adequate sports nutrition
- A certified physiotherapist and therapy area at the venue
- Accommodation adequate to 4 Star hotel has to be available for riders
- Frequent free transportation for riders between hotel and venue if venues are not within walking distance

3. COMPETITION GUIDELINES

3.1. Event Format

- Event shall host competitions in the respective discipline for both men and women. Exceptions are granted for Big Air competitions
- Event shall host competitions for at least two disciplines. Exceptions are granted for Big Air competitions
- Event shall consist of at least two competition rounds (usually Qualification and Finals)
- The first round determines the best athletes of the event that qualify for the consecutive round.
- Starting order for the first round shall be reversed order of the WSPL ranking as of Monday or Thursday (whichever is closer) before the event
- A minimum of 2 runs per athlete per round is required

3.2. Field Sizes

- Event shall have a minimum of 16 starting places in the competition. Events are strongly encouraged to extend starting places to enable most riders as possible to compete and receive WSPL ranking points.
- The final round shall have a minimum of 8 starting places for men and 6 starting places for women.
- OPEN events are strongly encouraged as they build the sport and the talent pool. Invitational events and strict quota criteria restrict the sport's growth and depth of field for strong competition. Snowboarding was built on Open events.

3.3. Entry

- WS provides an online event registration system which is connected with the central WS database system. It is recommended that the WS registration system is used by all events. It is a simple third party system, which can deal with money handling, data and information gathering and direct athlete notification for confirmations and waitlists. It automatically seeds athletes based on their WSPL ranking and simplifies results delivery as all information is accurate.
- Priority access must be provided in the order of the registered rider's position on the WSPL as per the registration cut-off date.
Event organizers can export the WSPLs from the [worldsnowboarding.org](http://www.worldsnowboarding.org) website on: <http://www.worldsnowboarding.org/points-lists/>. The WS registration system automatically selects the riders based on this rule.

3.4. Seeding

- The most current WSPL in the respective discipline has to be used for seeding riders in the first round of the competition.

4. ADMINISTRATION & INFORMATION

4.1. WS Athlete Registration System

- Use of WS Online Registration System or adequate Athlete Online Registration System is mandatory. WST Online System can be used for a minimal service fee.
- WS will communicate with riders on behalf of event until rider has officially registered. WS will provide organizer with contacts of all registered athletes once athletes have registered and therewith have agreed that their contact details can be forwarded to the organizer.

4.2. Scoring and Result Tabulation

Use of electronic live scoring system to support judges decision making process, provide live results and additional data to athletes, spectators, speakers and media in real time
The use of the SLS Judging System for Slopestyle and Halfpipe is highly recommended
On-Site Information System: Electronic Scoreboard/noticeboard, athlete info system, PA announcements
Additional data (e.g. statistics, rider profiles) needs to be available and integrated in on-site information system
Full event results in standard WS format must be provided no later than max. 10mins after end of Final for processing and uploading to WS Results Service System

4.3. Judging

Head Judge must be WSF/FIS trained and certified and appointed by WSF/FIS Judge Director.
International judge panel is mandatory. WSF/FIS Judge Director will work with events, to establish a qualified judge panel
Live Video Judging must be available for the judge panel
Remuneration - Judging Panel Travel and Pay Rates: strongly suggested to follow WSF Judge Protocol

5. ORGANIZATION & VENUE

An Elite level event is a mainstream-oriented mass media event with a large audience and stakeholders on site. Therefore, the event needs to provide an adequate infrastructure, organizational and operational structure where dedicated areas and concepts are expected for:

- Riders (rider area, rider person, shuttle, catering, sanitary facilities, medics)
- Spectators (e.g. transportation, sanitary facilities, catering, medics, security)
- Media (e.g. press room with fast WIFI, press server)
- Sponsors (e.g. hospitality concept, sponsor village)
- Arena Design (branding concept, choice of location)
- Side events to create an all over event atmosphere and additional value for sponsors and spectators (e.g. sponsor village)

6. COMMUNICATION & MARKETING

An Elite event is expected to serve an international market, addressing a global mainstream audience, mass media institutions and TV channels. Therefore, the following is expected:

- A professional PR, Communications & Marketing team
- Use of the full range of classic and social media communication tools and channels
- Highest quality and frequent updated event information, photographs and video footage
- A high-quality TV production
- News distribution
- An international high quality TV/Online coverage and distribution



7. WS PROMOTION

WS PRESENCE ON EVENT WEBSITE

WS Logo & Link to World Snowboarding website on event website (1 st level of website)
Link to World Snowboarding About Section/ Page

WS PRESENCE EVENT ON-SITE

WS Logo referenced below does not include any partner logos

Make best efforts to include:
WS Logo on starting gate/ starting area
WS Logo/ Banner on prize giving wall/ interview area (produced by event)
WS Logo/ Banner in Press Conference area
WS Logo on event passes & merchandising
WS Logo on big screen/ score board
WS Logo on all print collateral (poster, program, flyers, etc.)
WS Logo on contest bibs (preferred position: right or left shoulder front, Logo visible on TV/video)
WS Logo/Banner placement visible to TV/ spectators. Branding produced by event (minimum of 6 displays for Elite level)
Live announcements: 5 World Snowboarding references in PA/ Live announcement per contest day
Live announcements: Announcers to discuss current Ranking situation as appropriate

EVENT COMMUNICATION/PR

WS Logo and WS boiler included in all Event Press Releases
World Snowboarding explanation in all Rider Info packs (as provided by WS)
WS Press Kit available for download in press section on website
Make best efforts to include:
WS Logo on starting gate/ starting area
WS Logo/ Banner on prize giving wall/ interview area (produced by event)
WS Logo/ Banner in Press Conference area
WS Logo on event passes & merchandising
WS Logo on big screen/ score board



WS Logo on all print collateral (poster, program, flyers, etc.)
WS Logo on contest bibs (preferred position: right or left shoulder front, Logo visible on TV/video)
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Live announcements: Announcers to discuss current Ranking situation as appropriate



Benefits

8. MEMBER & SERVICE FEE: BENEFITS

Your member & service fee supports the athletes, events and the sport, altogether through our shared platform – the World Snowboarding website and the WSF organization.

BENEFITS

Official member of World Snowboard Federation (WSF)
Voting rights at the WSF General Assembly as per the WSF statutes
Right to use the World Snowboarding Logo
Use of WS Athlete Registration System for Online Event Registration including creditcard payment service for entry fees

WORLD SNOWBOARDING EVENT SCHEDULE & WSPL(s)

Official event on World Snowboarding Event Schedule with link to event profile page
Verification and upload of event results for the World Snowboarding Points Lists (WSPLs).
Calculation and assignment of WSPL ranking points for every rider that participated.
Inclusion of event results for the respective WSPL(s), WSPL updates two times a week (Monday & Thursday)
Use of WS Athlete Registration System for Online Event Registration including creditcard payment service for entry fees

EVENT PROFILE ON WORLDSNOWBOARDING.ORG

Integration of event logo, basic information, event description, link to event's website
Display of event's final results on event profile page
Link to event's online registration system for riders (if applicable)

COMMUNICATION SERVICES ON WST DIGITAL CHANNELS

Publication of event news in "WS News" section
Pre-/Post Event announcement in WS Newsletter (<i>at WS's discretion</i>)
Event coverage in WS social media channels (<i>at WS's discretion</i>)



INFORMATION & PRODUCTION SERVICES

Athlete Profiles, Stats and Ranking Predictions for live webcast, TV and live commentators

RIDER RELATIONS

WS Rider Database: Distribution of event information via WS Riders Service to all registered World Snowboarding Riders

WORLD
SNOWBOARDING

